HEE SOO	Industrial Designer	
PARK	parkheesoo9@gmail.com heesoopark.com	
EDUCATION	Anticipated 04.2025	ArtCenter College of Design   Pasadena, CA Bachelor of Science (BS) in Product Design GPA 3.75 (out of 4)
	05.2019	School of the Art Institute of Chicago (SAIC)   Chicago, IL Bachelor of Fine Art (BFA) in Fine Art (Transferred)
EXPERIENCE	09.2024 – 12.2024	<ul> <li>SharkNinja   CMF Design Co-op   Needham, MA</li> <li>Assisted in selecting CMF options for Shark's Home Environment products and in creating ID specs for factory distribution</li> <li>Track consumer trends and contribute to the creation of trend reports</li> </ul>
	09.2023 – 12.2023	<ul> <li>826LA   Industrial Design Intern   Los Angeles, CA</li> <li>Directed and developed new product concepts from ideation through to final production</li> <li>Designed products for 826LA's Time Travel Mart and collaborated with manufacturers, resulting in the production of 4 designs currently in the market</li> </ul>
	06.2020 - 09.2020	Players 19 Coffee Shop   PR Marketer   Seongnam, South Korea  - Optimized store promotion through the use of social media and photo advertisements  - Researched cafe trends and target customer base to create new series of beverages
	04.2019 – 05.2019	<ul> <li>Art Institute of Chicago   Special Exhibition Guest Guide Volunteer   Chicago, IL</li> <li>Employed communication to curate visitors' experiences and foster art appreciation</li> </ul>
RECOGNITION	2024	LIT Lighting Design Award   Winner in Decorative Accent Lamps Fiora - Table lamp that visualizes the spreading aroma of flowers
	2024	Selected for Display in School President's Office Koi - Side chair that captures the graceful movement of a Koi fish
	2024	SIT Furniture Design Award   Winner in Chair Koi - Side chair that captures the graceful movement of a Koi fish
	2024	<b>Beyond Supersonic Exhibition   Pasadena, CA</b> Koi - Side chair that captures the graceful movement of a Koi fish
	2024	Student Gallery Exhibition   ArtCenter College of Design Fiora; Glow; Koi
	2021 – 2024	ArtCenter Provost List   ArtCenter College of Design GPA 3.8 or higher   Spring 2021; Summer 2021; Spring 2023; Spring 2024
	2023	National Lifestyle Sports Instructor Certificate   Ministry of Culture, Sports and Tourism Bodybuilding   Level $2$
	2020	SIT Furniture Design Award   SIT Honorable Mention Chak - Bedside table
	2020	ArtCenter UG Scholarship   ArtCenter College of Design
	2017	SAIC Distinguished Scholar Scholarship   School of the Art Institute of Chicago
SKILLS	Design Skills	Concept Development   CMF Theory & Application   3D Modeling & Rendering Trend Research   Branding   User Research   Sketching   Prototyping   3D Animation
	Software	Photoshop   Illustrator   InDesign   Cinema 4D   After Effects   Premiere Pro Solidworks   Rhinoceros   Gravity Sketch   Keyshot   Procreate   Figma

English (proficient) | Korean (native) | Mandarin (HSK 1)

Languages